



Unlock the Power of your Data

Empower your teams to be data-driven with augmented intelligence!

Data is the world's most valuable resource, but 99% of all data available is never used. This data is siloed in different internal and external systems, often in unstructured (textual) form and fast changing. To unlock the power of your data, you need to enable your employees, and especially business users. Squirro can do that through Augmented Intelligence solutions.

HOW IT WORKS



GATHER

various data sources in one dashboard



UNDERSTAND

your business needs and extract key insights



ACT

on opportunities that emerge in real-time



WHAT'S IN IT FOR YOU?

Squirro provides you with the right insights and recommendations at the right moment in the context of your work – automatically. Our Augmented Intelligence solutions are like your smart assistants for the B2B world. They combine the power of AI with your imagination, intuition and intelligence and provide a natural user-interaction that doesn't require expert skills.



SQUIRRO FOR BUSINESS USERS

- Generate new leads
- Discover relevant talking points
- Gain additional client insights
- Optimize meeting preparation



SQUIRRO FOR SEARCH

- Find information 90% faster
- Uncover hidden connections
- Capture all data in one place
- Increase your productivity



SQUIRRO FOR DATA & BUSINESS ANALYSTS

- Connect all internal and external data sources
- Create and train your own machine learning models
- Deploy these models to classify any incoming documents
- Build fully fledged AI-driven apps

— EXPLORE

Squirro Augmented Intelligence Solutions



SALES INSIGHTS

OPPORTUNITY SOURCING

Reach revenue targets and avoid client churn; better opportunity prioritization; + 5% revenue



MARKETING INSIGHTS

STAY AHEAD

See trends earlier, get a better understanding of markets and competition; 22% better coverage



SERVICE INSIGHTS

RESOLUTION AUTOMATION

Delight your clients; auto-classify cases, automate resolution; cut 30% mean-time-to-resolution



RISK INSIGHTS

EARLY DETECTION

Keep your business safe – spot non-numeric threats, risk deflection; cut 15% effort



COGNITIVE SEARCH

INSIGHTS DISCOVERY

Unified search across all data stored in any platform; easy insights discovery; +32% data ROI

— OUR CUSTOMERS

Companies Trusting Squirro



ABOUT SQUIRRO

Businesses capitalize on new opportunities, improve client relations, and optimize decision-making capabilities using Squirro's vertical-specific Augmented Intelligence solutions, which combine human intelligence with powerful AI. An Insights Engine at its core, Squirro delivers contextualized insights from your most relevant data sources and displays them directly, via workbench integrations, or through self-service applications.

Squirro works with global organizations, primarily in the Financial Services, Insurance, Telecommunications, and Manufacturing industries. Customers include Bank of England, Standard Chartered, ING, Brookson, Ninety-One and Candriam. Founded in 2012, Squirro is currently present in Zürich, London, Munich, New York, and Singapore. Further information about AI-driven business insights can be found at squirro.com

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LEARN MORE ABOUT SQUIRRO!

